



 **BGMEA**
PRESENTS

**MADE IN
BANGLADESH
WEEK** PARTNERING
BY

বাংলাদেশে তৈরী  **BANGLADESH
APPAREL
EXCHANGE**

12th - 18th November, 2022

**EVENT
BROCHURE**

About Made in Bangladesh Week

The “Made in Bangladesh Week” is the first ever branding event of the Bangladesh Apparel Industry dedicated solely to celebrating and showcasing the groundbreaking, newest innovations, compliance and sustainable developments of the RMG sector in the global market. The week-long event is all set to welcome 17 physical events comprising summits, expositions, Photo exhibitions, conferences, fashion innovation runway show, sustainable design and innovation award, fashion photography award, factory tours, international journalist tour, cultural show and networking dinner in November this year.

The readymade garment industry contributes to the economic development of Bangladesh as the single biggest export earner and vast source of employment generation. This is a golden opportunity to amplify business opportunities and reinforce its standing as a competitive and value-adding sector working towards sustainable industrialization. The “Made in Bangladesh Week”, aims to promote the apparel industry of Bangladesh locally and globally by showcasing the compelling stories of the ready-made garments sector, especially its impressive strides in the areas of workplace safety, environmental sustainability and workers’ wellbeing.

The Bangladesh Garment Manufacturers and Exporters Association (BGMEA) will organise the event in partnership with the Bangladesh Apparel Exchange (BAE), opening the platform for delegates, brands and retailers, stakeholders, journalists, policymakers, and trade bodies to initiate collaborations and discuss prospects and roadmap for the future. In addition, the event will work towards a collective promise of creating relationships and introducing sustainability into the Bangladesh RMG sector. We believe the event would play an important role in tapping into tap into endless possibilities and potential for the Bangladesh apparel industry by portraying the positive stories behind the industry that are yet to be shared with the key stakeholders, policymakers, sustainable practitioners, and organisations to change the global narrative behind ‘Made in Bangladesh’.

Inauguration by Honorable Prime Minister

Sheikh Hasina

Honorable Prime Minister
Government of the People's Republic of Bangladesh

has kindly consented to inaugurate the 'Made in Bangladesh Week' on 13th November, 2022.



President's Message for Made in Bangladesh Week

As Bangladesh turns 50, we are proud of the tremendous accomplishments our nation has made so far leading to a huge transformation in social, economic and infrastructure fronts. In 50 years our total national export earning has exceeded 50 billion dollars in recently concluded fiscal year 2021-22. And in 40 years journey of apparel manufacturing, our readymade garment export crossed 40 billion dollars mark in the same fiscal year. It's happening in a time when the global economy is striving to turnaround from the pandemic effect, Bangladesh has ever proved its resilience in all challenges and crossroads it ever faced.

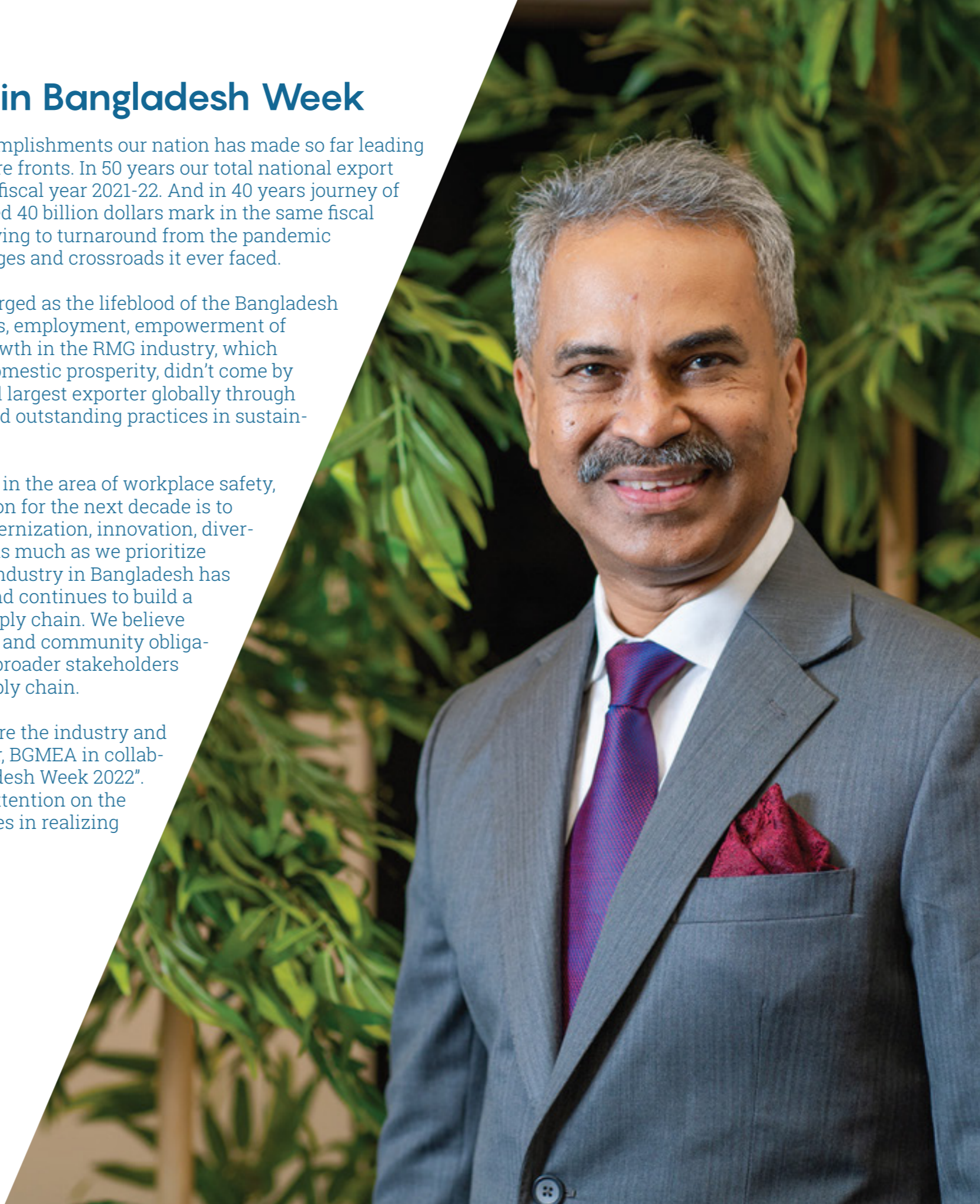
In about four decades the readymade garment (RMG) has emerged as the lifeblood of the Bangladesh economy, through its contribution to country's export earnings, employment, empowerment of women, poverty alleviation and to GDP growth. The robust growth in the RMG industry, which helped Bangladesh achieve both international prowess and domestic prosperity, didn't come by chance. The industry continues to be positioned as the second largest exporter globally through excellence in quality, competitive cost, well-timed delivery, and outstanding practices in sustainability.

In recent years, we have undergone a massive transformation in the area of workplace safety, environmental sustainability and compliance issues. Our vision for the next decade is to pursue new areas of opportunity, growth, and excellence. Modernization, innovation, diversification and technological up gradation are all in our cards, as much as we prioritize health, education and well being of our workers. The apparel industry in Bangladesh has made significant strides toward sustainable manufacturing and continues to build a resilient ecosystem along the key stakeholders within the supply chain. We believe that sustainability is not only about fulfilling social, ecological and community obligations; it is also about building a strategic coalition among the broader stakeholders toward a sustainable, resilient, modern, fair and equitable supply chain.

With an aim to highlight the progress being made and to inspire the industry and its valued stakeholders to its road to future prosperity together, BGMEA in collaboration with a few partners is organizing the "Made in Bangladesh Week 2022". I firmly believe that this event will not only help draw global attention on the critical aspects of sustainability, but will also unite global forces in realizing the vision to taking the fashion industry forward.



Faruque Hassan
President, BGMEA



Events



Schedule



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| DAY 01 | Press Conference | 12th Nov, 2022 12.00PM BST | Intercontinental Hotel |
| DAY 02 | Inauguration by Honorable Prime Minister | 13th Nov, 2022 9.30AM-12.30PM BST | Bangabandhu International Conference Center |
| DAY 03-05 | Dhaka Apparel Expo | 14th to 16th Nov, 2022 11.00AM-8.00PM BST | Hall-3, ICCB |
| DAY 04-05 | Bangladesh Denim Expo | 15th & 16th Nov, 2022 11.00AM-8.00PM BST | Hall-4, ICCB |
| DAY 04-05 | Dhaka Apparel Summit | 15th & 16th Nov, 2022 9.30AM-5.00PM BST | Hall-1, ICCB |
| DAY 04-05 | Factory, Fashion & Heritage Exhibition | 15th & 16th Nov, 2022 Day long BST | Mezzanine, Hall-1, ICCB |
| DAY 05 | Sustainable Design and Innovation Award | 16th Nov, 2022 7.00PM-10.30PM BST | Hall-2, ICCB |
| DAY 05 | Made in Bangladesh Photography Award | 16th Nov, 2022 7.00PM-10.30PM BST | Hall-2, ICCB |
| DAY 05 | NRB Award | 16th Nov, 2022 7.00PM-10.30PM BST | Hall-2, ICCB |
| DAY 05 | Fashion Innovation Runway Show | 16th Nov, 2022 7.00PM-10.30PM BST | Hall-2, ICCB |
| DAY 06 | Green Factory Tour/ International Journalist Tour | 17th Nov, 2022 8.30AM BST | TBD |
| DAY 06 | The Sustainability Leadership (TSL) Award | 17th Nov, 2022 7.00PM-10.00PM BST | Hall-2, ICCB |
| DAY 07 | Global Launching of BGMEA Innovation Center | 18th Nov, 2022 3.30PM BST | BGMEA Building, Uttara |
| DAY 07 | Technical Workshop on Sustainability & Innovation | 18th Nov, 2022 10.00AM-2.00PM BST | BUFT |

- The 37th World Fashion Convention Organized by IAF in collaboration with BGMEA and BKMEA will be held during 13 — 15 November in Dhaka.
- Launching of 3 coffee table books on 101 good practices in the RMG industry, the heritage of Bangladesh and beautiful landscape of Bangladesh.

Attendees

This is not a public event. Below the category of members who are associated with the apparel industry around the world will be invited here.

- Apparel & Textile Manufacturers
- Brands & Retailers
- Apparel Supply Chain
- Policy Makers
- International Trade Bodies
- International & Local Media
- Foreign Embassies
- Economists & Researchers
- Development Partners
- Global Fashion Influential

Event Highlights



10+ Sessions



60+ World Class Speakers



2 Expos



4 Awards



100+
International &
Local Media



International
Summit



Fashion
Innovation
Runway Show



Green
Factory
Tour



Photo Exhibition



International
Journalist Tour



Sustainability
& innovation
Workshops



Networking &
Matchmaking

Event

Brief



DHAKA APPAREL SUMMIT

The Dhaka Apparel Summit will bring together buyers, policymakers, global fashion platforms, manufacturers, journalists, and development partners under one roof to highlight the impressive stories behind the 'Made in Bangladesh' tagline and discuss the ways forward. The event will be inaugurated by honorable Prime Minister of Bangladesh..

BANGLADESH DENIM EXPO

Bangladesh Denim Expo has already established itself as a must-attend show in the international denim calendar. Bangladesh Apparel Exchange will organize Bangladesh Denim Expo during the week. The exhibition is a new comprehensive showcase of the entire denim value chain: fabric, finishes, washes, accessories. The trade show celebrates and explores the world of denim. It's an exclusive event only for authorized trade visitors.





DHAKA APPAREL EXPO

Platform to showcase the country's apparel, textiles, and other related products under one roof. Dhaka Apparel Expo is open to manufacturers of RMG, fabrics and yarn, accessories, machinery, and chemical suppliers. It brings opportunities for the global buyers and their representatives to see the varied categories of Made-in-Bangladesh garments with the world's most competitive sourcing offers. International brands, retailers, and importers looking for sourcing and production partners in Bangladesh will be offered new and innovative business opportunities.

FASHION INNOVATION RUNWAY SHOW

A formal runway show for apparel manufacturers to showcase their innovative products in a wearable manner. The product categories need to represent the full spectrum of RMG products produced in Bangladesh and the categories should be open to individual companies operating within the specified sectors to demonstrate how Bangladesh can create responsible and sustainable value-added design innovations for the international fashion industry.





THE SUSTAINABILITY LEADERSHIP (TSL) AWARD

The Sustainability Leadership (TSL) Award will recognize the best practices of Bangladesh apparel factories in the areas of Environment, Social and Innovation. The objective is to motivate factories to adopt sustainable practices to transform the image of Made in Bangladesh to the world market as modern, safe and green. The award is divided into 3 categories– Social Excellence, Environmental Excellence and Innovation Excellence. While these recognitions will inspire factories to follow best practices and brand the sustainability strides of Bangladesh apparel industry internationally.



SUSTAINABLE DESIGN AND INNOVATION AWARD

The Sustainable Design and Innovation Awards aims to find creative and innovative sustainable designers in the country through a rigorous selection process who will be evaluated in terms of innovation and elaboration, functionality, aesthetics, and responsibility by the jury board to promote and educate design professionals on new concepts, laws, codes, design standards, best practices, materials and methods of construction, process, etc. This competition may help to establish new relationships within the design profession, encourage multi-disciplinary approaches to design, advance diversity, or encourage more environmentally sustainable solutions.



MIB PHOTOGRAPHY AWARD

The photography contest aims to look for photos showing the rich culture and heritage of Bangladesh and its abundant natural beauty. Photographers are encouraged to use their imaginations to capture fascinating photos that highlight the diversity of culture, heritage and industry, people and landscapes.

NRB AWARD

For Bangladesh's next level of growth, it is highly imperative to engage these NRBs in the development blueprint. There are a large number of NRBs around the world, who feel connected to their roots and are making contribution to the development of Bangladesh.





FACTORY, FASHION & HERITAGE EXHIBITION

To the global stakeholders and audience, this exhibition focuses on the encouraging stories and potential of Bangladesh's RMG industry, its strengths, capabilities and cultural heritage.

INTERNATIONAL JOURNALISTS TOUR

We will invite a bunch of international editors and journalists to visit state-of-the-art garment factories during the week. We

believe this will provide the journalists an opportunity to discover Bangladesh and the RMG industry anew and build a new narrative about the country and the industry. a new and build a new narrative about the country.





GREEN FACTORY TOUR

The Green Factory Tour will be held in BGMEA member factories to help the world better understand the industry's continuous progress toward sustainability. The tour will provide a firsthand experience for fashion activists, human rights and sustainability watchdogs upon visiting green factories in Bangladesh. It will also give the visitors a comprehensive idea of how Bangladesh is working to provide a dignified, better and safe work environment.

TECHNICAL WORKSHOPS ON SUSTAINABILITY & INNOVATION

A total of 4 technical workshops with a focus on sustainability and innovation will be conducted by renowned international experts to prepare and equip Bangladesh Apparel Industry to take lead in producing state of the art apparel. The workshops will be held at the BGMEA Fashion & Technology University (BUFT).





GLOBAL LAUNCHING OF BGMEA INNOVATION CENTER

A platform by BGMEA to drive positive changes and promote sustainable and technological innovation in the apparel industry across the country. The center is facilitated with a well-equipped resource library, research lab, training center, and exhibition museum through which one can experience innovations shaping the apparel industry towards sustainability.



FOLK EXTRAVAGANZA

Explore the mesmerizing cultural heritage to focus primarily on celebrating the different cultures of the community through music, drama, dance, and instrumental.

- Cultural Music
 - Drama
- Folk Dance
- Instrumental



NETWORKING DINNER

The Networking Dinner will bring brings together all the industry people under one roof to enjoy the traditional culinary delicacies of Bangladesh. The gala dinner will provide a platform to make valuable connections with key industry influencers, exchange views and insights, increase visibility and develop relationships that will lead to strategic alliances and referrals. The dinner table will be decorated with sustainable local items such as bamboo and jute, capturing the essence of the unique skills of the local Bangladeshi artisans.



ABOUT BGMEA

The Bangladesh Garment Manufacturers and Exporter Association (BGMEA) is one of the largest trade associations in the country representing the readymade garment industry, particularly the woven garments, knitwear and sweater sub-sectors with equal importance. Since its inception, BGMEA has been dedicated to promote and facilitate the apparel industry through policy advocacy to the government, services to members, ensuring workers' rights and social compliance at factories. BGMEA collaborates with local and international stakeholders, including brands and development partners to pave the way for development of the Bangladesh apparel industry.



ABOUT BANGLADESH APPAREL EXCHANGE (BAE)

Bangladesh Apparel Exchange (BAE) is established to promote sustainability in the Bangladesh apparel industry. Since its inception, the BAE has been working for the sustainable and technological growth of the country's apparel industry through its multifarious and meaningful initiatives.

Some of the notable initiatives of the BAE are inter alia Bangladesh Denim Expo, Sustainable Apparel Forum, Denim Innovation Night, Bangladesh Fashionology Summit etc. The Founder of BAE Mr. Mostafiz Uddin himself is a global fashion influence and considered a change-maker for his initiatives to promote sustainability and responsible business.



Contact Information

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